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AdSense Profits *Unleashed*

2007 Blueprint to Maximum Portal Profits

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Part 1: Setting the Foundation

Introduction

Welcome to AdSense Profits Unleashed. You have in your hands a complete, step-by-step system for generating AdSense profits at will. That is no exaggeration.

Now, there are many ways to earn money with AdSense and affiliate programs. Three of the most popular methods are as follows:

1. Build a "sticky" destination site (popular examples are myspace.com, amazon.com, ebay.com, etc).
2. You can build a nice content site jam-packed with well-written content and work to get that site ranked in the search engines. You can build portal sites.
3. AdSense Profits Unleashed focuses on bullet-point number three – building portal sites.

I can tell you from experience that portals are one of the easiest and fastest ways to earn money with AdSense. On top of that, building effective portal sites is a very systematic process that virtually anyone can learn how to do.

Special Bonus: For a limited time, you can download the LIVE call I did with Matt Bush. Matt is a PGI member who quietly built up his AdSense income from $0 to **$7500** a month using the *exact same method (and tools) explained in this document*.

Special Videos & Other Bonuses: At various times throughout this document you'll be prompted to watch a video, listen to an audio, or read an additional PDF document. I suggest that you download all of these goodies to your computer right now, then you'll be ready to open them when you are prompted.

To download all of the materials, go here:

http://www.AdSenseProfitsUnleashed.com/downloads
user: apu

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password: profitsunleashed

If you've spent time in any of the AdSense forums, then you have probably heard of portals. However, I'm betting that most of the information you received was either incomplete, or just not that helpful. The reason the information is lacking is that most people just DO NOT have a very good understanding of how to fit the various pieces of the portal-building puzzle together to form a coherent system.

Luckily for you, I've done very well in the "portal game" and I am going to reveal to you the EXACT step-by-step method that I (and many of my clients) use to generate AdSense income in a systematic way...day after day... month and after month.

Portal building really is a science. The processes involved can be learned and replicated over and over again, so your profit potential is theoretically limitless.

About the Author

My name is Adam Short and I have been managing a personal portfolio of profitable websites for 4-years. Keeping up on the latest trends in AdSense, affiliate marketing, SEO, and Internet Marketing in general is my full-time job. Prior to starting my own Internet business, I worked at Yahoo! as a marketing analyst (my first job out of college).

In 2006, I started PGInsider.com, where I teach both "newbie" and advanced online marketers how to make money online. We teach portal building, white-hat site building, product creation, affiliate marketing, and other strategies for building an Internet business.

I also run a popular newsletter called "NicheQuake," where I share my own unique methods for generating a lot of money online.

After the launch, PGI filled up to its cap of 500 members in just two weeks, without any JV partners. For a membership site to grow so quickly without any affiliates is extremely rare! Now, I don't say this to brag, but to demonstrate that if there's anything I'm good at – it's online marketing.

The information in this guide represents the latest strategies in portal building. Numerous sections were re-written and enhanced for 2007 to reflect various changes in the industry.

Finally, I promise full-disclosure. This report leaves NOTHING out when it comes to the science of portal building. I'm going to tell you exactly what you

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need to do in extreme detail. After following the tutorials in this guide you should have your very own portfolio of profitable portal sites to manage.

So, let's begin.

The more time I spend in the forums, the more I realize that people are still getting caught up on details that just aren't that important when it comes to portal building. This manual separates the important details from those that just don't matter. The most important thing is that you keep moving forward and do not get hung up for too long in any one particular area.

This guide is both an introduction and an advanced tutorial in portal building. At the end of this guide you will know exactly what it takes to build a network of profitable portal sites.

At the end of this guide is a **2-week course outline**, broken down by day. If you follow the tasks I lay out each day over this two-week period, you'll have an organized, automated page-generation business on your hands.

I'm now going to tell you exactly how I go about earning money with page-generators. Both myself and my students have repeated this process over and over again with excellent results, and there is no reason why you can't do the same thing. This works whether you want to make $10, $100 or $1000.00 per day. You can repeat this process over and over again to continue to add income to your bottom line.

After you read this manual once, I imagine your mind is going to be pretty 'numb.' The best thing to do after reading it is to put it down and take a break. Then, come back and review the timeline at the end of the manual. Then, follow the timeline to complete each section, one day at a time.

Videos – At several points during this tutorial you'll be prompted to watch one of the videos. You can watch them now if you wish, but they will be of greatest value when they have some context surrounding them. So, I would recommend playing each video only when prompted.

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Setting the Foundation of Your Portal Network

First of all, this manual is written with the assumption that you want to increase your AdSense earnings by **$100 per day**. I am assuming that you are currently earning $0.

Supplies:

Taking your AdSense income from $0 to $100/day quickly is going to take some investment up front. This means investing in the right tools, domains and hosting accounts.

If you don't have some of the tools listed below, that's OK. But collectively they are going to make your life a whole lot easer.

Here's the list of tools we're going to use in building our AdSense income:

- RSSGM Wizard – Included in Your AdSense Profits Unleashed Package
- DreamWeaver or any WYSIWYG editor
- CuteFTP – cuteftp.com
- Microsoft Excel – office.microsoft.com
- AsRep (adsense tracking tool) – asrep.com
- A Keyword list cleaning application
- WordTracker
- WordPressSuperInstaller
- Linktator
- Swift Blogger
- Rss Submit Seo Version
- Subscription to KeywordCountry.com

If you don't have some of these tools, **don't rush out and get them just yet**. Read through this manual first so that you understand what portal building is all about before making any purchasing decisions.

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Note: At the end of this document, I'm going to show you one SINGLE TOOL that will automate virtually *every single aspect* of portal building and make your life a thousand times easier.

After 6 months of development, that tool is finally ready. It is far and away the most powerful site-building software on the planet, automating everything from setting up domain accounts to *gathering incoming links to your portal sites for you* (in fact, it can generate up to 40 incoming links in just 15 minutes flat).

You'll be able to cut the above "supplies" list down by almost three-fourths and you'll be saving literally hundreds of your hard-earned dollars by investing in this one tool.

****

I don't want to mention that tool now because you need to learn the ins and outs of portal building before putting that tool to use. Again, this document breaks down the various components of portal building in A LOT of detail. **In fact, there are eBooks selling right now (that have sold thousands of copies) that don't even scratch the surface of what I'll teaching you here**...but I won't name names.

Once you understand how everything fits together, then I urge to learn more about the site-building tool mentioned above.

So, let's get started.

After you read this entire document once, come back to this point and proceed to follow the document step-by-step.

Here we go...

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Domains:

Go to http://www.resellerclub.com and register 124 .org domains. As of this writing each domain is $2.49. This will bring your total domain cost to $308.76. If your budget doesn't allow for this type of purchase, then buy a smaller number of domains. But, this is the number of domains I recommend starting with. Our goal is for each domain to earn us at least $1 per day, preferably more.
Note: Reseller club only offers the $2.49 discount to certain countries. However, if you feel comfortable you can "fib" on your profile page regarding your geographical location. This will give you access to the discount.

Disclaimer: I neither recommend nor encourage that you provide inaccurate information on your resellerclub profile. The above statements are strictly for informational purposes.

So, why register .org domains instead of .com, .net or .info domains?
The reason is simple. Many people in the SEO world have strong reason to believe that Google and Yahoo! do not "like" .info domains as much as they like .org, .net, and .com domains. The reason is that .info domains now have the reputation of being used for spam. They're really cheap, so a lot of spammers use them.

So, why not .com or .net domains? Well, because .com and .net domains are expensive! They cost around eight bucks a pop.

So, we are left with .org domains. Google and Yahoo! seem to like .org domains just as much as .com and .net domains, yet they are WAY cheaper.

Moving on...

We're going to build 100 "money" domains and we're going to use the remaining 24 domains strictly for blog networks. If you're not sure what a blog network (aka blog farm) is, don't worry. We'll get into it in more detail further into this document.

As far as choosing domain names, I recommend that you choose **theme-specific domains**.

So, an example would be financedomain.org. This would be on the theme of "finance."

Another example is healthdomain.org. This would be on the theme of "health."

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With portal building, you don't need to be that careful regarding which themes you choose. We are going to be building a lot of websites, so you don't want to get caught up on this step.

The fact is that some pages are going to earn you money and some won't. The whole point of portal building is throwing up as many pages as possible. Some will stick and some won't. But just keep building. That is the mindset for portal building success.

So, for your 100 "money" domains. I would suggest registering **25 Finance domains, 25 Health Domains, 25 Auto Domains, and 25 Technology domains**.

Here are samples of each:

Financedomain1.org
Healthdomain1.org
Autodomain1.org
Technologydomain1.org

Obviously, you want to get a little more creative with your domain name. The trick is not getting too specific, while still sticking to a theme.

You'll see why we're doing this later on, but here's a brief explanation:

Your Finance domains might contain keyword lists relating to banking, mortgages, car loans, and taxes. All of those topics fall under the "Finance" theme. This is why you want the word "finance" in your domain name. If your domain was called "financetaxes.org" then it would be too specific. A better choice would be "financeresource.org," or "financenewsforyou.org," etc.

Hopefully that makes sense.

Terminology Check: when I say "site" I am referring to either a subdirectory or a subdomain on a domain. So, a domain can contain multiple "sites." This is what subdirectories look like:

http://www.domain1.org/dogs
http://www.domain1.org/cats

This is what subdomains look like:

http://dogs.domain1.org
http://cats.domain1.org

If you don't fully understand subdirectories or subdomains yet, don't worry. We'll be getting into them in a lot more detail.

The remaining 24 domains are going to be used for your blog farms.

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I'll explain how to go about registering those in a minute.

First, make sure that as soon as you've registered your 100 money domains, you copy and paste them into an excel file for tracking. We'll use this document later. Name the document "**First-100.xls**."

At this point, your money domains should be registered and you should have the names loaded into column A of your spreadsheet.

It doesn't matter how they're formatted. Just load them in like this:

Domain1.org
Domain2.org
Domain3.org

Etc.

Registering Your Blog Farm Domain Names

You're going to be building 4 blog farms (explained later) with your extra 24 domains. You're going to use 6 domains per blog farm.
This means you should choose 4 themes to build your blog farms on – one theme per blog farm.

Your 4 themes should match the 4 themes of your money domains. In this case, we've chosen finance, health, auto, and technology.
Now, go ahead and register your blog farm domains around those themes. So, you would register:

6 Finance Domains
6 Health Domains
6 Automotive Domains
6 Technology Domains

These domains are going to consist strictly of blogs. Blogs talk about news, so a good domain name for finance might be:

Myfinancenewsblog.com, or something similar.

Again, you want to choose general themes here as I've described above.

Again, I'll be talking much more about blog farms in a later section and it will become clearer why we're choosing themed domain names for our blog farms.

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At this point, you should have 100 themed money domains and 24 themed blog farm domain names. Your blog farm domains should be broken into 4 themed categories of 6 domains each.

Moving on.

Here's a question I anticipate getting: "Is it really necessary to buy 100 domains?" My answer is: it's hard to say. I want you to have the best possible chance of earning $100/day as quickly as possible, which is why I'm recommending 100 domains. If we buy 100 "money" domains then we need to make $1 per domain per day to reach our goal. This is realistic

Now that you have your domains, it's time to get hosting.

Hosting:

If you're serious enough about this business to purchase 124 domains, then I assume you're serious enough to get a VPS and/or dedicated server. In this tutorial, I'm going to recommend sticking your 100 domains on a dedicated box. You're then going to need to signup for several shared accounts for building your blog farms.

Your Dedicated Server:

Liquid Web (www.liquidweb.com) is the only company I've ever purchased dedicated servers from and I've been more than happy with the service and the product they provide. Currently, I pay $208/per month per managed dedicated server.

If you want to follow this tutorial exactly, then save yourself the time and energy of hunting down the perfect deal on a server. Simply go signup with Liquid Web. Everything else you do from here on out will go smoothly because you'll be using the same hosting service I use. However, if you do go hunting and find a better deal on a managed server, then please let me know ☺.

I use Webmaster Plan I found at this link:
http://www.liquidweb.com/dedicated/configure/webmaster/

When you click "Customize," you'll be able to add whatever options you want. I'm no server expert. The only option I select is cPanel.

You should get cPanel as your control panel. It will save a lot of hassle in the future.

Shared Hosting

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For your blog farms, I recommend signing up for 4 shared hosting accounts. If you want to save yourself time, go to ResellerZoom.com and signup for 2 different BudgetOne reseller plans. Before ordering, call up Reseller Zoom and ask that each of your 2 to 3 accounts be placed on different IP's.

Then, go over to HostGator.com and signup for 2 different "Baby" plans. For all 4 accounts, you'll probably be paying a total of $25/per month.

This will give you two accounts on different IP's (although possibly on the same class-c block) and two other accounts on a different class-c block.

There are LOTS of good shared hosting account deals out there. Do not spend a ton of time trying to find the perfect account. For the most part you're just going to be putting WordPress blogs on these accounts and posting to them from an auto-blogger, which will be installed on your dedicated server.

Based on what I've described above, your total hosting cost will be around $230 per month.

So, provided that you own the tools listed above (in the 'Supplies' section), your total cost for setting up the foundation of your business will be close to:
Domains: $308 Hosting: $230 Total: $538

$230 of that will be recurring each month. Of course, if you're making $100/day, then $230/month won't seem like much.

***

Once you've registered your domains and hosting accounts, you need to set the proper DNS settings in the ResellerClub control panel.

So, first, put your domains into categories. There's info on how to do this in your ResellerClub account. Place your 100 domains into a folder named after your host. I might call this folder "Liquid Web First 100."

Then, divide up the domains you want to use for each blog farm. In this tutorial, we're going to build 4 blog farms, so divide your remaining 24 domains into 4 folders, perhaps:

1. ResellerZoom Farm 1 - Health
2. ResellerZoom Farm2 – Automative
3. HG Baby Farm1 - Finance
4. HG Baby Farm2 - Technology

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Now, go setup your 100 money domain accounts in WHM on your dedicated server. Yes, this takes some time and it's a pretty manual process. However, I know that there are scripts available that will do this for you automatically. I've seen a few of these mentioned in the PGInsider.com forum. One of them is Domain Dashboard (domain-dashboard.com). It's a bit expensive, but it will save you the time and hassle of creating your domain accounts manually in WHM. Finally, load all of your domains and their FTP info into an FTP program such as Cute FTP (cuteftp.com).

I have members of my family working with me now and they usually handle the manual process of setting up new accounts on WHM and loading them into CuteFTP. If you're just getting started, then you may not have the luxury of outsourcing this task, but that could change quickly as you build your business.

Don't worry about setting up your blog farm domains now. We'll get into setting those up later.

***

Now, go login to Google AdSense and setup a Channel for every one of the 100 money-domains you now own.

If you don't have an AdSense account, sign up for one here.

You can setup a channel for each of your blog farms too if you wish, although I have so many now that I don't bother tracking. There are instructions provided in the Google AdSense membership area that explain how to setup channels.

Basically, a channel is a way to track the income of a single domain or groups of domains. You setup a channel, then assign your domain(s) to that channel.

As you earn more and more money in this business and continue to acquire domains, you're going to run out of Channels. Google doesn't provide infinite channels, unfortunately.

This is where a program like asrep.com comes in handy (Adlogger.com is another good one, and the one I currently use). It provides more sophisticated tracking than Google does and you can install it on each of your money domains.

Don't worry about asrep or Adlogger for now. We'll get more into this later, but I wanted to mention it here.

For now, just setup your channels in AdSense (and your AdSense account if don't have one already).

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Installing Your WordPress Blogs

At this point, your domains have been registered and setup on your server.

Now, we're going to install a WordPress blog on the root of each of the 100 'money' domains you purchased. Again, don't worry about your blog farm domains for now as we'll get into setting up your blog farms later.

There are several programs/services out there that will install WordPress blogs for you automatically, at the click of a button across multiple domains. I use a program called WordPressSuperInstaller (WPSI). It's by far the best automatic wordpress installer out there in terms of features, speed and easy of use.

There are simple step-by-step videos on how to use WPSI. It's very easy and will probably take you 15 minutes to learn how to use.

At this point, you need to go ahead and install your 100 blogs (one blog on the root of each domain).

It's extremely important that your blog links to your internal pages. Now, we have not created our internal pages ye, but that does not mean that we can't setup a link to our internal pages from our blog. This may not make sense now, but it will in a minute.

Let me explain...

When you build your pages using RSSGM Generator or NC Generator (these are the page-building scripts included with this download), the scripts are going to create several sitemaps for you. These include mainsitemap.php and fullsitemap.php. Now, we haven't built our pages yet. I haven't even talked about using these generators, but just keep reading and you'll know in a minute why I mention them here.

For a description of what these sitemaps are, read the instructions that come with the scripts.

Now, it's very important that you link from your WordPress blog to one of your sitemaps. Why? Because when the spiders arrive at your WordPress blog, they will follow the link to your sitemap, which contains links to your other pages. In other words, you're creating a funnel that the spiders can follow.

Now, even though you haven't actually built your sitemaps yet, you know what they will be called. They will look like this:

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http://www.domain.com/mainsitemap.php
http://www.domain.com/fullsitemap.php

So, you can link to your site maps before you have even created them because **you the know the url before hand** ☺.

In this case, we're going to be linking from the sidebar of our blog to the mainsitemap.php. Don't worry about fullsitemap.php for now.

So – how do we do this across all 100 of our blogs automatically, so that each blog is linking to the corresponding mainsitemap.php file for that domain?

Well, fortunately, WPSI has a feature built in that will allow you to do this.

For a complete explanation of this, watch the video titled "Portal-Mastery-Video-6-2.zip." If you haven't downloaded it yet, visit http://www.AdSenseProfitsUnleashed.com/downloads for instructions.

After watching the video, you should go ahead and install your 100 blogs before moving onto the next section.

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Setting up Your Blog Farms

Now that you have a blog installed on the root of each of your 100 'money' domains, it's time to setup your blog farms. We have 24 domains set aside specifically for this purpose.

To start, we're going to setup 4 blog farms – one on each of the shared hosting accounts you signed up for. Before setting up your domain accounts on your shared hosting accounts, read through this section completely. Pay close attention to the "Advanced Blog Farm Strategies" section. Go setup your accounts after reading this section.

***

There are MANY ways to setup blog farms. Just realize that linking is going to be key here. A blog farm that is interlinked properly is going to be far more powerful than one that is not interlinked properly. As we progress I'll explain in detail how to create an effective linking structure. I've even included some special videos to better demonstrate how to set things up.

Also, you want your blog farms to be as natural as possible. This means that for the first few weeks, you're going to be posting real, quality content to them. You're also going to need to gather some links from quality sources.

Think about what WP Burner does (www.wpburner.com). It basically blogs your links to a network of well-ranked WordPress blogs. Unfortunately, they charge an arm and a leg to do this.

What I'm going to show you now is how to setup your own network of Wordpress blogs that will get indexed and ranked, so that you retain total control. When you combine this with an auto-blogging tool like Swift Blogger you have a well-oiled, automated indexing machine on your hands.

There is no reason to go signup for a service like WP Burner when you replicate the technology yourself ☺.

More on promotion later. Right now, we need to get into actually setting up your blog farms properly.

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First of all, what is a blog farm? Basically, it's a set of blogs that are interlinked to form a blog network.

Below, I'll explain how to setup a **Hexagonal blog farm**. Read through this section once without doing anything, then go back and follow the steps.

You're going to repeat this process on all 4 of blog farms and shared hosting accounts.

The Hexagon Blog Farm – Themed

To get a visual display of how to setup and interlink your blog farms, watch the video titled "Blogs-Vid-1.zip." If you haven't downloaded it yet, visit http://www.AdSenseProfitsUnleashed.com/downloads for instructions.

This is a method for setting up a blog farm that not only lasts, but also works wonders for getting your portal pages indexed and ranked. You can setup WordPress or Blogger blog farms (Blogger blogs hosted on your own server). Both are effective, but I highly recommend focusing the majority of your efforts on building WordPress blog farms as you remain 100% in control of your blogs. Keep in mind that it can take up to a month before your blog farm becomes 'effective.' This means that it takes awhile to get your blogs listed and ranked in the search engines. But once this happens, they become very powerful weapons for promoting your pages.

Here are some preliminary tips you should consider before building your blog farms:

Use a unique template. Have your own template designed then use it over and over, or at the very least use a template other than the default WP template. I've talked earlier about getting your own WP template created.

Put your picture on your blogs, as well as a short bio. Or, put up a family member's picture (with their permission). You can even make up a bio and use a fake name...it doesn't matter. Maybe put some pictures of yourself down the side of the blog doing something you like to do...for instance skiing or flying a kite (whatever you want). This makes the blog look real and it's something that 99% of the 'blog farmers' out there aren't doing! If you setup 5 unique templates in this manner, you can load them up into WordPressSuperInstaller and install them as many times as you want...automatically.

Important: How to choose a blog farm theme: DMOZ, or the Open Directory Project, is a very important place ☺. They categorize things in a way that the search engines love, and it's also a great place to find themes for your blog

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farms. The first step in creating a blog farm is to go to DMOZ and select a topic, such as Sports.

Now, You don't have to 'theme' your blog farms. In fact, all of your blogs could be completely unrelated in terms of content. Your blogs will still probably get indexed and they'll still be useful tools for promoting your "money" pages. However, themed blog farms are more effective than non-themed blog farms, so I highly recommend going this route.

Why are they more effective? Because you're going to be interlinking blogs in your blog farm (that's what creates a network). Sites on related topics that link to each other create more 'relevancy' in the search engines than non-related sites linking to each other.

So, your goal here is to create 3 high-quality blog farms that the search engines visit and continue to spider. If humans visited these blogs, they would have a good chance of passing a human inspection. The majority of portal builders out there are putting up 'crappy' blogs and still posting rss feeds. We're not going to do that because we understand that each blog farm is an extremely powerful asset for getting indexed.

Now let's get into the step-by-step procedure of setting up a blog farm.

You're going to setup 1 blog farm now, then repeat this process for 3 additional blog farms.

1. Signup for a shared hosting account – we've already done that
2. Register domain names – we've already registered 24 domains for blog-farming purposes.
3. Go setup 6 domains on shared hosting account #1. Make sure your DNS settings are correct at ResellerClub.com.
4. Use WordPressSuperInstaller or another blog auto-installer of your choice to install a WordPress blog on the root of each domain.
5. Setup 2 subdomains on 5 of the 6 domains and install a blog on each of the subdomains. So, if your blog farm is about Health, setup two Health-related subdomain names, such as:

    i. healthinfo.healthcenterblog.info
    ii. healthtime.healthcenterblog.info

    It doesn't really matter what you call your subdomains... just as long as they are related to "health."

    At this point, you'll have a total of 16 blogs installed – 3 blogs on each of your 5 domains, and then one blog on your 6th domain.

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So, it's like this for blog farm #1:

Domain One: One blog on the root + 2 blogs on 2 subdomains
Domain Two: One blog on the root + 2 blogs on 2 subdomains
Domain Three: One blog on the root + 2 blogs on 2 subdomains
Domain Four: One blog on the root + 2 blogs on 2 subdomains
Domain Five: One blog on the root + 2 blogs on 2 subdomains
Domain Six: One blog on the root

Total blogs for Blog Farm #1 – SIXTEEN

6. Here's where linking comes into play. On each of your first five domains (the ones with 2 additional subdomains), link to the two subdomain blogs from the sidebar menu, or the footer, of the main blog. If you setup your subdomains you install your blogs, you automate the interlinking process with WordPressSuperInstaller. If not, you'll have to setup the sidebar links manually. So now, all three blogs on a given domain are interlinked. Again, do this on all five domains.

More on Interlinking Your Blogs

Internal Linking

In step 6 above, you linked to your subdomains from each of your 5 main domains. So now, 5 of your domains are now linked internally. Again, leave your 6th domain alone. It should still only have 1 blog on the root and no subdomains.

Interlinking Your Blogs to Create a Blog Farm

At this point, you'll have Domains One through Five, as well as a sixth domain with no subdomains.

Now, you're going to link the homepages of each of your main blogs together:

1. From the homepage of domain 6, link to the main blog on domain 1.
2. Link from the main blog on domain 1 to main blog on domain 2.
3. Link from the main blog on domain 2 to the main blog on domain 3.
4. Link from the main blog on domain 3 to the main blog on domain 4.
5. Link from the main blog on domain 4 to the main blog 5.
6. Link from the main blog on domain 5 to the blog on domain six.

So, in effect, you've formed a circle of blogs, all linked together.

Now, from an EXTERNAL domain (not part of the blog farm), link into Domain Six. You can do this from a White Hat site you already own, or

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purchase a cheap PR4 or PR 5 link from a link brokerage. The best link brokerage is...

Text-link-ads.com

You can also find links on eBay.

Check out prices before dismissing this idea. There are some great deals out there. It's great to get 2 to 3 good links pointing into Domain 6. The more the better – whatever your budget allows. Also, you want to gather links from sites that are on the same theme as your blog farm. If you have a blog farm about health, then you want to purchase links from health related sites.

One question I anticipate getting is "why not add subdomains to domain 6?" The reason is that you want the spiders to come to domain 6 and do as little snooping around as possible before moving onto domain 1, then 2, then 3, etc.

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At this point, your mini blog-network will be completely interlinked. The spiders will arrive at Domain 6 (by following the inbound link(s)) and proceed to work their way around your blog network.

Repeat the exact process above to create two additional blog farms on your other two shared hosting accounts.

Review the video referenced at the top of this section if you're confused about this.

The next step is loading up some content into an auto-blogging tool so you can start posting to your blog farms. While your blog-farm comes to life and starts getting indexed, you're going to start building actual pages on your money domains.

We'll get into these steps in a second, but first, I want to give you one final tip for growing your blog farms:

Add More Subdomains:

Once your 3 blog farms start getting indexed, go back and add more and more subdomains. You don't have to do this now – but perhaps a few weeks from now.

If you recall, you built 2 subdomains on 5 of the 6 domains in each of your blog farms. Now, you're going to go back and start adding MORE subdomains to each of those 5 domains.

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Remember, the more blogs you have out there the better. You can probably fit 50 to 150 blogs on one shared hosting account, depending on how much space you have.

So, now that your blog farms are setup, go back and add 25 subdomains to each shared hosting account. Then, use WordPressSuperInstaller to install a blog on each of these subdomains.

So, for blog farm one, go back and add 5 subdomains to each of your 5 domains...leaving the 6th one alone.

Once you go back and add 25 subdomains (with blogs) to each blog farm, you're going to end up with a total of 198 blogs!

If you don't want to create these subdomains by hand in cPanel, you can always use DomainToaster.

If you take the steps outlined above, you are going to have a VERY powerful indexing network setup and ready to roll. Again, follow the bulleted tips above – get a unique template, post pictures, etc.

The important thing after setting up your first 3 blog networks is to monitor your bandwidth and disk space usage. Remember that your disk space is going to be reduced as your blogs grow – just something to keep in mind.

Keeping Track of Your Blogs

It's a good idea to keep track of your blogs in an Excel spreadsheet. A sample is shown below.

Main Domain	Theme	Type	Blog Farm ID	Host	Subs #	Swift Blogger Install
domain1.com	Health	Regular	1	RZ	25	Sbdomain.com/sb
domain2.com	Health	Regular	1	RZ	25	Sbdomain.com/sb
domain3.com	Health	Regular	1	RZ	25	Sbdomain.com/sb
domain4.com	Health	Regular	1	RZ	25	Sbdomain.com/sb
domain5.com	Health	Regular	1	RZ	25	Sbdomain.com/sb
domain6.com	Health	Main	1	RZ	0	Sbdomain.com/sb

Column1: The domain of a blog

Column2: The 'theme' of the blog farm. Again, it's not mandatory that you theme your blog farms, but I recommend it.

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Column3: The blog type. "Main" refers to a blog that has NO subdomains (the same thing at blog 6 in the above blog farm instructions).

Column4: I give every blog farm I create an ID# for keep track of which blogs belong to which blog farms.

Column5: The name of the host...in this case Reseller Zoom

Column6: The number of subdomain blogs on the domain

Column7: The location of the Swift Blogger install where I have uploaded the blog. If I have uploaded the blog to more than one SB install, then I would list additional installs in columns 7, 8 and so on.

Note: You won't be able to fill in Column 7 until we go through setting up your auto-blogger in a later section.

Advanced Blog Farm Strategies

What I'm about to explain is not MANDATORY, but it is a way to reduce the likelihood that your blog farm will be 'footprinted' by the search engines. You can decide for yourself if you want to do this. I would recommend doing it this way. However, I wanted to explain the easy way first (above) to get the basics down and avoid any confusion.

If you understand the process above for creating a blog farm, then you'll understand what I'm about to describe.

Essentially, this involves interlinking blogs from different hosting accounts, rather than interlinking all of the blogs on one hosting account. Again, this reduces footprinting.

This is easy to do. Just follow the instructions below.

Let's say you want to setup 1 blog farm across your 3 of your 4 different shared hosting accounts. Here's an easy way to do it (note, you can repeat this for all 3 blog farms):

Instead of setting up all 6 domains for your blog farm on 1 hosting account, setup 2 domains on each of your 3 hosting accounts. So, if you have 6 domains on Health, setup 2 Health domains no hosting account one, 2 Health domains on hosting account 2, and 2 sports domains on hosting account 3.

Now, follow all of the steps above to create your blog farm as far as installing your blogs and interlinking them.

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The end result will be that you now have blogs interlinked across different IP addresses and blocks.

If you do this, here is an example of how your spreadsheet might look. You'll notice that the only thing that has changed is Column 5 – the Hosting column. Now, you have multiple hosts per blog farm ID: You'll notice that now I have RZ – IP 1 and RZ IP – 2. If you recall earlier, I noted that if you're going to open up two shared accounts with the same hosting company, you should ask for different IP's. So, RZ – IP1 represents the first Reseller Zoom account I opened. RZ – 2 represents the second one. HG stands for "HostGator."

Main Domain	Theme	Type	Blog Farm ID	Host	Subs #	Swift Blogger Install
domain1.com	Health	Regular	1	RZ – IP 1	25	Sbdomain.com/sb
domain2.com	Health	Regular	1	RZ - IP 1	25	Sbdomain.com/sb
domain3.com	Health	Regular	1	RZ – IP 2	25	Sbdomain.com/sb
domain4.com	Health	Regular	1	RZ - IP 2	25	Sbdomain.com/sb
domain5.com	Health	Regular	1	HG	25	Sbdomain.com/sb
domain6.com	Health	Main	1	HG	0	Sbdomain.com/sb

***

That's it for blog farms.

Now, you need to decide which type of blog farm you want to setup. Do you want to spread the blogs in a blog farm over multiple accounts or setup 1 blog farm per 1 hosting account?

Once you decide, go ahead and setup your domain accounts in your hosting control panels, then proceed to build your blog farms.

Remaining steps: From here, we just need to install your auto-blogging tool, do keyword research, and build and promote your pages.

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Setting Up Your Auto-Blogging Tool

At this point, you've:

-Setup and installed blogs on your money domains
-Setup and installed blogs on your blog farm domains
-Interlinked your blog farms to create a powerful indexing network.

The last step in "Setting the Foundation" of your AdSense business is installing your auto-blogging software.

In this section I'm going to use Swift Blogger because it's my auto-blogger of choice. It posts content to your blogs automatically. Again, I am not trying to upsell you on this tool. There are other tools out there that you may find more suitable. But, I had this one built simply because I found the others ones to be unsuitable.

If you combine Swift Blogger with a quality blog farm like the one I showed you how to setup, you'll be able to create an indexing network that is more powerful than you ever thought possible. And you'll be able to use this indexing network to get all of your sites indexed quickly well into the future.

Follow these methods and you'll be getting FAR more pages indexed and see a potentially huge increase in earnings. This is not hype or me trying to pump you up...it's simply the natural result of promoting your pages in an effective (and automated) way.

Let's jump into it.

First, choose 14 domains on your dedicated server where you're going to install Swift Blogger. Or, you could install 13 instances of SB on one domain.

Why 14?

Because you'll be using 10 installs for your money domains, and 1 install for each of your blog farms. Each Swift Blogger install takes about 8 minutes, but you only have to do it once.

Importing Your Blogs into Swift Blogger

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Once you've installed Swift Blogger 13 times, you'll need to import your blogs into SB.

Import 10 of your money-domain blogs into your first 10 installs (10 blogs per install). Then, import the blogs from your blog farms into the remaining 3 intalls (1 blog farm per install).

If you used WordPressSuperInstaller to install your WP blogs, then this whole process is probably going to take about 5 minutes.

If you're not sure how to do this, just follow the Swift Blogger instructions.

Or...

Remember the document you saved toward the beginning of this tutorial called "First-100.xls?" Open it up right now. Then, go watch the video tutorial on importing your blogs into SB called Blogs-Vid-2.zip. If you haven't downloaded it yet, visit http://www.AdSenseProfitsUnleashed.com/downloads for instructions.

The above video shows you the process for importing your blogs into Swift Blogger.

Repeat this process so that all of your blogs are loaded into one of your SB installs.

Gathering Content for Your Blogs

Now, that you've created all of your blogs and uploaded them into a Swift Blogger install, we need to start posting content to these blogs.

We don't have any URL's to post to these blogs yet, so we will only be using content. You want to post content to ALL of your blogs for a week. After that, you can begin posting links to your blog farms. Of course, we'll continue to post only content to our 100 money-domain blogs.

Why post just content for a week?

A few reasons. Mainly, we want to start "priming" our blogs. By posting content to them for a period of time, we're going to generate some spider activity. The search engines will start to find some of your blogs and may even index them. During this time, we're going to be building pages using one of the generators included with this package.

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Swift Blogger has built-in content modules that make gathering a lot of quality content easy and quick. If you own Swift Blogger, then you have access to the tutorials that show you how to find (and create) unlimited content quickly and easily.

Follow those tutorials to load lots of relevant content into your Swift Blogger installs.

As far content, I like to use public domain material, spun content, and public articles that are available at the various article directories out there.

Just realize that you want to gather enough content that your auto-blogger will be on complete auto-pilot for at least a few months. Of course, if it does run out of content you can always add more. But it's nice to load a ton of content up-front so you can set it and forget it – for months.

Also, Swift Blogger 'recycles' your content. This means that when it runs out of content, it starts posting again from the beginning. **The chances that the same content will be posted to the same blogs is minimal, due to SB's random posting feature.**

I'm not going too detailed on how to use Swift Blogger or any other autoblogger, because each tool has its own documentation.

Once you content is loaded into SB (or your chosen auto-blogger), you're ready to begin posting content to your blogs. I would begin by **posting 1 to 3 times per day**. There is no reason to post more than this, and on top of that you don't want to eat up your server resources.

Your blogs are now up and running. Leave your auto-blogging tool running day and day out while you move on to the next phase.

Keyword Research

At the end of the "building" phase, you should have at least 3 million unique pages online, although we'll be shooting for 4 million. But before we build we'll need to gather 3 to 4 million keywords.

Now, gathering keywords is not rocket science and it is not something you should spend a ton of time picking apart. Just go out there and grab keyword lists and don't stop! You're going to be throwing out a big 'net' of pages to capture AdSense clicks and your keywords are likely going to cover numerous markets. Some pages will stick and some won't. I'm not saying you should be haphazard and disorganized when gathering your lists, just don't be overly methodical.

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One thing I DO NOT recommend is going out there and buying up every keyword tool on the market. There are way too many, and this is just not necessary. Instead, choose a few tools that are going to allow you to pull LOTS of keywords quickly.

Sidenote: One option is simply plug the PG Insider keywords in the generators and start building. While you will still make money this way, it probably won't be as effective as if you create your own keyword lists.

Over time, I've gathered millions upon millions of unique keywords using various tools. I'll explain one method that I use quite often that works very well. It combines two tools – Keyword Elite and Keyword Country (keywordcountry.com).

If you haven't heard of KeywordCountry.com, go to their site right now and read about their service. I use it, and it's top-notch for what we're trying to accomplish. Here's one method you can use right now to gather words. It's fast, effective and for the most part -- automated: You can extract high-paying AdSense keywords from the KC database and download them to your computer. I call these "root" words. Now, simply run your "root" words through Keyword Elite. This is going to give you an expanded list for each of the "root" words that you extracted from KC. You can gather hundreds of thousands of keywords everyday this way. Over the course of a few weeks, you should be able to gather 4 million keywords. Just be sure you are keeping your keyword lists themed. Finance lists go into the your "Finance" category, Health lists go into your "health" category, and so on.

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KeywordDiscovery.com is another database that I subscribe to. Of course, you don't want to sit around all day querying KeywordDiscovery.com one keyword at a time. So, you could pay someone to do it for you, or enlist the help of a family member.

Send your assistant a list of "root" words (which you can get from KeywordCountry) and have them query Keyword Discovery all day. You could probably extract upwards of 100,000 keywords per day by 'outsourcing' this task.

Or, if you're a member of PGInsider you can use our "KD Extractor" tool, which will automatically pull 1million+ keywords for you automatically from the Keyword Discovery database. This is the method I use most frequently to gather lists.

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Part 2: Execution

Building Your Pages

At this point, your blogs are running on autopilot and you have your keywords. You're now ready to build your pages.

If you've been involved in the site-building game for any length of time, you probably have a good idea of what this process entails.

Just realize that with the builders you have available with this package, you can launch all 4 million of your webpages in 1 day if you wish. I've done this and it's a lot of fun, although I would advise you to work at your own pace.

You can build with NC or RSSGM, but I would highly recommend RSSGM. I see better results with that page-generator. Also, to use the NicheCreator generator you're going to need to own NicheCreator, which is an expensive product (www.nichecreator.com). RSSGM is free.

Templates

Before you build, it is crucial that you have an effective template.

Go watch the following video to find out how to setup effective templates: Templates-Video-1.zip. If you haven't downloaded it yet, visit http://www.AdSenseProfitsUnleashed.com/downloads for instructions.

This video contains important information on how to setup your template for maximum CTR and ranking and I would highly recommend watching it 1 to 2 times before continuing.

One of the single greatest reasons for 'failure' in this business (by failure I mean not achieving the results you desire) is a lousy template. You want to make sure that you have a good keyword density, a solid layout, and good color combinations. You also want to make sure that you have enough content on each of your pages. Again, this is all covered in detail in the video.

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Several people have come to me with the same question, which goes something like, "I have 10 million pages indexed but I'm only making $100/day. What am I doing wrong?"

What I soon realize after review their sites is that they simply don't have enough content on their pages.

Here's one additional video on templates that I highly recommend watching. It talks about what content sources I've found to be most effective, as well as the importance of caching: Templates-Tutorial.zip. If you haven't downloaded it yet, visit http://www.AdSenseProfitsUnleashed.com/downloads for instructions.

On my pages, I most commonly use the following modules for content:

- scraped content (a great tool for these is SES, which you can find at http://www.webcommand.us)
- rss feeds
- searchfeed

These modules all come with the builder that you're using (rssgm or nc).

Again, this is explained in the videos. I also show you some sample pages I've built so you can model them when building your own pages.

Caching

It's vital that you cache your pages. This is also covered in the template videos, but I wanted to say it in writing here.

Cleaning your Lists

Now that you have 4 million keywords ready to go, you need to clean your lists. You can do this with any keyword list cleaning program.

There are many list cleaning applications out there. If you're a member of PGInsider.com you can use SuperKeyCleanerPro, our custom list-cleaning program.

Otherwise, just do a search on Google for "Clean keyword lists" and you'll be presented with a variety of options. Most of them are pretty good.

It's important to clean your lists as they may contain strange characters or offensive words, some of which violate Google's AdSense Terms of Service.

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Organizing Your Lists

After cleaning your lists, you need to organize them.

Create 1 folder on your computer for each of your 100 domains, then sort your keyword lists into those folders.

I recommend sorting 60-100 keyword lists into each domain folder. If each list contains about 500 words, you'll be building out around 30,000 pages on each domain.

So, let's say you have a domain called healthdomain1.com.

Create a folder on your computer called "healthdomain1.com." Put 30 to 50 health-related keyword lists in this folder (cleaned lists!). Repeat the process for all 100 of your domains.

Building Your Sites

What you want to do at this point is set a few days aside and build the pages out on each of your 100 domains.

Open up RSSGM Generator (included with this package) and read the documentation. Follow the docs and build out your pages.

I like to do nothing but build for 1 to 2 days before moving onto promotion. This is because once you start doing a certain task, like building, its going to start going really fast. I prefer doing 1 task over and over for a group of domains, as opposed to taking one domain and doing 10 different tasks sequentially. If you've followed this manual, you'll notice that we're doing 1 task for all domains before moving onto the next task. For instance, setup your domains, then setup your blogs on each domain, etc.

Sitemaps

Make sure that all of your sitemaps are uploaded to your target domains and working properly. Your sitemaps will be crucial in the promotion process. Sitemaps are covered in-depth in the RSSGM Generator and NC Generator documentation.

AdSense Tracking

I highly recommend having an AdSense tracking script installed on every page of every domain you build. A good tracker will give you detailed AdSense statistics to show you which ads and pages are performing the best.

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You'll quickly be able to see which keyword lists are performing the best in the search engines. You can then use these same keyword lists over and over again on different domains.

Asrep (asrep.com) is a great AdSense tracking script. But, I'm currently using Adlogger.com, which I really like. I've heard that AdsenseGold (adsensegold.com) is also pretty good, although I've never used it.

With Asrep and Adlogger, you generate a piece of code and stick it on your RSSGM template pages. Then, when the site is generated the code is placed on every page.

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Promoting your 100 Domains

At this point, you should have 2 to 4 million pages sitting on your server, spread across 100 domains. That's great – you've come along way. But, these pages are essentially useless until they're listed in the search engines.

This is the part where most people fail at portal building. So, don't become a statistic. This is where you need to spend most of your time – PROMOTING your pages!

You've already set the foundation for promoting your money-domains by setting up and interlinking your blog farms. If you setup your blog farms as I described earlier, then you are going to be ahead of 90% of others out there. Anyone can go out and setup a bunch of blogs, but few understand how to create a highly effective blog network.

By now, your 3 blog farms are chugging along and should have a fair amount of content posted to them. They may even be getting spider activity, especially if you have some high-quality links pointing into blog 6.

Now, all you need to do is use the Swift Blogger GrabLinks feature to pull links into your Swift Blogger installs.

Here is how you should do this.

Let's grab the links of 1 domain so you know what I'm talking about:

1. Open up the GrabLinks module in Swift Blogger.
2. Enter the URL of your fullsitemap.htm file
3. Check the box next to "Limit URL's"

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4. Select whether you're working with a sitemap that contains links to subdomains or subdirectories
5. Then, enter 100 as the number of URL's to grab per directory (or subdomain).

Now hit the "get links button."

What will then happen is that Swift Blogger will grab 100 links from every subdirectory or subdomain on your site (whichever you selected).

If you have a domain with 40,000 pages, then you probably have around 80 or so "sites" on that domain. This means that Swift Blogger is going to grab 80 x 100 = 8,000 links for that domain.

You're going to repeat the above process for 9 more domain, so that you have a total of 10 domains loaded into 1 Swift Blogger install. This is the equivalent of 80,000 links.

Hopefully, you can now see why we're only working with 10 domains per 1 Swift Blogger install. It's because we want to blog links from as many domains and sites as possible in a given time period. If you loaded all 100 of your money domains in to one SB install, it wouldn't be nearly as effective. I also hope you see the value of the "limit" URL's feature. By using this feature, you are going to be able to promote more domains over a given period of time. Let's say you had not elected to limit URL's. In this case, you would be grabbing 40,000 links per domain. This means that Swift Blogger would blog 40,000 links from domain 1 before moving onto the next the 40,000 links at domain2.

Sidenote: Now, you can improve indexing even further by adding even more Swift Blogger installs. This means that you'll have more SB installs per domain, which means you can upload fewer domains to each install and therefore effectively promote more pages on each domain.

Repeat the above process for all of your domains – load 10 fullsitemaps (1 per domain) into one SB install, then move onto your next SB install until you've loaded up all 4,000,000 links into your Swift Blogger installs.

You've already set your cron jobs for Swift Blogger, so the next time SB runs, it will start posting your links.

Voila – you've now got a small army of assistants running on autopilot that are going to promote your sites day and night while you continue to expand your business. ☺ Meanwhile, your blog farms should be gaining some momentum in terms of spider activity and indexing.

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If you've followed this tutorial step-by-step up to this point, you deserve a huge pat on the back. Not long from now, you're going to begin seeing the rewards of your labor. I only hope you write in to tell me about it when you do.

Realize that sometimes it can take 3-5 weeks before you'll start seeing any real indexing of your money-sites. It just depends on the current state of the search engines as their algorithms continue to fluctuate and change. Don't stop promoting, even if you're seeing little or no spider activity, because one morning you're going to wakeup and find that ¼ of your pages are suddenly indexed and that your income has jumped considerably. Yes, it can happen that abruptly, and it often does. You just need to have faith that what you're doing is going to work, and it will if you've followed this manual.

Hitting the Home Stretch...

Additional Steps in the Promotion Process

There are additional things you can do to generate even more spider activity to your site. Apply as many of the below techniques as you possibly can. The harder you can promote your domains the more $$ you will make.

I would advise spending a good portion of your time setting up more and more blog farms across different hosting accounts. This is the most effective long-term strategy. But, there are certainly other ways to let the search engines know that your pages exist.

1. **Blogger Splogs**
Posting to Blogger blogs hosted at Blogspot (yourblog.blogspot.com) can still be an effective method of getting spider activity to your sites, although it's not as powerful as it once was. The reason is that Blogger is becoming more aggressive in shutting down spam blogs. But, it's still worth doing in your spare time.
You can use a program like Fast Blogger Generator (fastbloggergenerator.com) to create a series of blogs (hundreds or even thousands) at Blogger.
Then, just like with your WordPress blog farms, you can post content and links to these blogs using Swift Blogger.

Sidenote: I would setup a separate set of installs for posting to Blogger spam blogs. This way, you can promote your links twice – both on your WP blog farms and using Blogger spam blogs. This is due to how SB works. When it blogs a link, it places it in the "completed" pile and won't blog it again. So, if you have Blogger and WordPress blogs loaded into the same SB install, you're going to be promoting all of your links once across both Blogger and WP blogs. If you setup separate installs for WP and Blogger blogs and upload the same link to those installs, then you'll be promoting your pages twice. What I want to emphasize here is that Blogger is not a replacement for WordPress. It's meant to generate extra spidering.

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Using Swift Blogger, you can also delete Blogger blogs that have been CAPTCHA'd so SB won't attempt to post to them again.

Tips for Getting the Most Out of Blogger

In previous documents, such as "The System," I've advocated posting 1000's of links to Blogger blogs at one time. This is not a good idea anymore.
Instead, follow these guidelines to get the most out of Blogger splogs.

1. Don't create too many Blogger blogs in one sitting. I would say no more than 50 per day. Blogger tracks the IP address of the computer who created the blogs, so if you create 1000 blogs per day using FBG and start posting to them right away, it's a huge red flag.
2. Setup various SB installs across different IP addresses and use the random post feature. You can also post with FBG and use proxies to reduce IP footprinting, but proxies are a pain in the butt and often unreliable. This is why I would recommend setting up various SB installs. Maybe load 20-30 Blogger blogs into one SB install.
3. Post both content and links, only 1 to 3 times per day. It used to be that you could post 1000 links at a time and get away with it for quite awhile. Those days are gone. You need to be more conservative now.
4. Use a custom Blogger template if you can. This isn't mandatory, just recommended. As with your WordPress blog farms, try to personalize it as much as possible by adding your picture to the blog and creating a personal bio page.

If you're conservative with Blogger, it can be a GREAT indexing tool. But if you abuse the system there's a good chance all of your Blogger blogs will be shut down in one swoop. Your computer's IP address may also be blocked, which would prevent you from creating additional Blogger blogs in the future from that computer.

Also, keep in mind that the figures I use above are just general guidelines. Blogger is changing constantly and you'll have to experiment to find the formula that works best for you.

2. Linktator

Linktator is another great 'icing on the cake' indexing tool that I use and recommend.

I now use Linktator in 2 different ways, and they are both effective.

Method 1:

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Put Linktator links in the footer or sidebar of your blogs. These links should be to internal pages on the same domain.

So, if I have a blog at www.domain1.com. I would put links to my money pages on the same domain in the footer or sidebar of that blog:

www.domain1.com/sub1/page1.htm www.domain1.com/sub1/page2.htm
etc.

I usually put 10-20 links in the footer or sidebar of the blog.

Sidenote: In "The System" I talk about placing outbound links in your blog footers. For instance, if you have two money domains:

Domain1.com
Domain2.com

In "The System" I talk about linking to money pages on Domain2.com from the footer of Domain1.com using Linktator.

I no longer do this as it gets too tough to track where links are displayed and I don't want to risk accidentally exchanging links between two sites on the same IP.

Method 2:

Setup Linktator sitemaps on your White Hat sites, if you have any. Google recommends putting no more than 100 links on a page. So one thing you could do is load 50-200 links from each of your 100 domains into one Linktator install. Now, create a separate sitemap page on one of your White Hat sites and post some Linktator code to that sitemap page. Set Linktator to only display 100 links at a time. This way, you'll be promoting links from all 100 of your money domains on 1 sitemap page! Every time the page is refreshed (visted by a spider or human), a new set of links from your 100 money domains will show up.
Create 5-10 (or more) different sitemap pages like this. Ideally, these pages would be on different domains.

Finally, link to those 10 sitemap pages from the footer or sidebar of some of your blog farms blogs! This is going to send spiders from your blog farms to your new sitemap pages, which contain links to your money pages.

3. **RSS Feeds**
Submitting your RSS feeds to RSS directories send the spiders yet another message that your site exists.

I use a program called RSS Submit to accomplish this task.

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Start off by submitting your mainsitemap.xml feeds, then submit your actual WordPress blog feeds. If you have time, go back and submit your subdirectory or subdomain sitemap feeds (ie www.domain1.com/sub1/sitemap.php)

Powerful Promotion Strategies:

Included in this package is a document called "Portal Promotion 2007." It's a PDF doc. Matt Bush (star student of PGInsider.com) wrote this document and it explains exactly how he goes about promoting his portal sites. He lays out his entire step-by-step promotion blueprint. He uses some unique methods I don't describe above, so don't forget to checkout this document. You should have already downloaded it. It's called "Portal-Promotion-2007.pdf." If you haven't downloaded it yet, visit http://www.AdSenseProfitsUnleashed.com/downloads for instructions.

If you follow Matt's document and do nothing else as far as promotion, you will likely do very well.

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If you come this far, you now know exactly what you need to do to increase your AdSense income. So what is stopping you?

After you have launched your first 100 domains and you have them running on autopilot, repeat the process. Keep doing it until you have 1000 domains, then build 1000 more.

With that said, I'm now going to provide a daily calendar for you. If you stick to the timeline below, you should have your 100 domains launched and running on autopilot within 2 weeks. So don't hesitate...get started RIGHT NOW.

After that, I'll reveal the "magic" tool that I was talking about at the beginning of the document.

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$100/Day Success Timeline

Days 1 and 2:
Print out this manual and read it 2 times front to back. If there are any gaps in your knowledge, mark them down and go fill those gaps by doing some quick research in the PGI membership area. Then, go back and make notes in the margin.

Day 3:
- Register your 124 domains and signup for your hosting accounts.
- Set the proper DNS setting on your domains so that they work on your hosting accounts.
- Load your 100 money domain URL's into an Excel spreadsheet
- Setup all 124 domains on your various hosting accounts.
- Setup your Google AdSense channels
- Load your domains into an FTP program like CuteFTP
- Gather 200,000 keywords

Day 4:
Your domains will most likely have propagated by now.
- Get your WordPress template(s) ready if you're using your own
- Install a WordPress blog on the root of every one of your 100 money domains.
- Gather 200,000 keywords

Day 5:
- Setup your blog farms domains in your hosting control panels
- Setup your first blog farm as well as your Excel tracking sheet.
- Gather 200,000 keywords
- Setup your other 2 blog farms in the same way you setup your first.
- Gather incoming links to blog 6 on all 3 blog farms.

Day 6:
- Gather 200,000 keywords

Day 7:
- Install Swift Blogger as directed earlier.
- Load all of your blogs into their respective Swift Blogger installs
- Load content into all of your Swift Blogger installs

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- Setup cron jobs and start posting to all 124 domains (and even more blogs, given that you have subdomains on some of your blog farm domains)
- Gather 200,000 keywords

Day 8-10:

- Finish gathering keywords so you have at least 3 million (preferably 4 million)

Day 11:

- Build Pages on 50 domains

Day 12:

- Build Pages on Remaining 50 domains

Day 13:

- Load all of your pages into Swift Blogger. Swift Blogger will now begin posting links to your sites.

Day 14 and Beyond:

- Begin your 'icing on the cake' promotional methods, including setting up Linktator, Blogger blogs, and submitting RSS feeds.

***

Extended Timeline

Day 30 - 45:

- You should be seeing income now. Over the next few weeks track your Adsense stats in Asrep (or any other ad tracking system you're using) and watch your channels in AdSense. Figure out which keyword lists are performing the best and save them to a special folder on your computer called "Big Money Lists."

Day 45 and Beyond:

- Take some of the income you're earning from AdSense and reinvest it in new hosting accounts and another 100 domains. Don't wait. Do it now...you'll be glad you did. This time around it will be MUCH, MUCH faster as you'll know the process front to back and won't have to constantly refer to this manual.
- Build sites on your next 100 domains using your "Big Money Lists." These domains will likely be quite a bit more profitable than your first 100.
- Come back and read this manual again and figure out which tasks you can begin outsourcing with your newfound stream of income.

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When you've reached $25, $50 and finally $100 a day and beyond, don't forget to post your success stories in the PGI forum, if you are a member. Personal success stories can go a long way towards motivating others, which is a good thing.

Final Tip:

How to double the income of one of your domains.

After watching your AdSense channels for awhile, you'll being to easily see which domains are pulling in the most cash.

Pinpoint your top performing domain.

Now, take one of your blog farms. If you recall, you have six main blogs...one on each domain. On five of those blogs you also have subdomains, but don't worry about those.

From the homepage of each of your 6 main blogs, link to the homepage of your top performing domain. Your top performing domain will now have 6 new incoming links from well-indexed blogs.

Make sure you have links in the footer section of your money domain, which point to your internal pages. (you can set this up using Linktator).

That's it.

You see, if you've setup your blog farms properly, you have a network of 'quality' blogs that actually carry some weight in the search engines. You have interlinked them in such a way that they form a powerful network. You also have external links coming into blog 6, boosting your blog network even more .

The 6 fresh incoming links to your top-performing domain will give it a big surge in spider activity and rankings. Watch over the next few weeks as the income on that domain goes up.

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As a final note, I want to say that your success in this business, as with most things in life, is 90% dependent on your mindset. If your mind isn't geared for success, then you can work your tail off and still get nowhere.

Have you ever noticed that some people work their butts off and get nowhere while others seem to work very little while success seemingly falls in their lap? This is no accident – it's mindset.

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So decide right now if you're committed to achieving your goals. You can't just want something. You have to commit your whole self to it.

Best Wishes for Success,

Adam

P.S. – Did you know that 99.5% of the process described above can be TOTALLY automated?

That's right – the entire 4 week process that I described above can be accomplished on total autopilot in literally 1 to 2 days.

Can you imagine rolling out 100 domains every 1 to 2 days? I'm doing that very thing right now, and I can tell you that ***the results are staggering***.

How is this possible? Well... you know that long list of software I listed at the beginning of this document? You don't need most of it, because we've created a **single tool** that automates portal building *from start to finish*.

It's called **Magic Builder**. It does everything – from setting up your accounts on WHM to actually promoting your pages (gathering inbound links).

This program has taken **8 months** of development, a team of 6 programmers, and over **$32,500** to create.

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Nothing even close to this has ever been released before online. It's available *exclusively* at **PGInsider.com** on May 29th, 2007.

To learn more about Magic Builder and find out how you can get a copy – Click Here

I guarantee this tool will totally revolutionize the way you make money online

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